

# **A SYSTEM AND METHOD FOR PROVIDING A UNIVERSAL AND AUTOMATIC COMMUNICATION ACCESS POINT**

## **Abstract of Disclosure**

The present invention involves a new system and process for automatically scanning or parsing an electronic document or information displayed on a computer display device to find any data that represents at least one person. Once data representing a person has been found, the person is automatically identified. Next, data or information relevant to that person is automatically retrieved from at least one electronic database. Finally, once the relevant data for the person has been retrieved, a user is automatically notified, via a visible or audible alert, that the person has been identified, and that information relevant to that person is available. Further, in one embodiment, one or more links to the retrieved information are automatically provided to the user along with the audible or visual alert. In addition, in a further embodiment, the present invention provides the user with at least one access point for initiating communication with the identified person.

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